



MOLGEN TO PARTICIPATE AT CROP INNOVATION & BUSINESS FAIR IN GHENT, BELGIUM

Veenendaal, March 21st, 2022 -- MolGen b.v. of Veenendaal (NL) is preparing to attend the CROP Innovation & Business Fair, March 27 - 29. As a C-level conference for management, entrepreneurs, leading scientists and investors, Crop Innovation & Business brings together the best and brightest of the international Ag-Bio community. During the 3-day event, MolGen will engage in the dialogue concerning everything from trends in the agri- and horticultural value chains, and the exploration of new business models, innovations and commercial applications in the field of genomics and agriculture diagnostics. Throughout the conference, MolGen will share its advancements in agriculture diagnostics and network with other international Ag-Bio industry leaders and nearly 200 delegates from around 20 countries representing over 100 different organisations in the sector.

"We're looking forward to this conference. Attending such a renowned event will provide an open exchange of information about crop innovation and value chain strategies that will aid our collective economic growth and sustainability in the years to come," said Maarten de Groot, MolGen CEO.

With a twenty-year history of developing and marketing advanced bulk chemistry kits for DNA/ RNA extraction that successfully satisfied the needs of seed and plant breeding, MolGen has grown to offer agriculture partners of all sizes a wide range of chemistry consumables, systems and kits that accelerate laboratories' advanced extraction and testing procedures. These high throughput, customisable diagnostic solutions help regional and multinational professional laboratories extract, analyse and diagnose a very wide range of flowers, vegetables and crops. Never has it been more important to be able to utilise crop and seed diagnosis, testing chemistry and consumables that meet certification and safety standards, and guarantee the highest quality, efficiency, and value.

Note to editors

– extra information –



ABOUT MOLGEN

MolGen accelerates laboratories' success. MolGen is a global total solution provider of innovative extraction DNA / RNA technology, systems, consumables and kits for human and animal diagnostics, the agriculture and biotech industries. MolGen's systems, reagents and consumables enable laboratories to accelerate productivity, while maintaining the highest standards of quality and throughput. MolGen's solutions reduce hands-on time while also delivering high yields and reproducibility. From sample to result, MolGen is challenging the status quo in molecular diagnostics by offering platform stand-alone systems and consumables. Founded on integrity and accountability, MolGen offers every customer high-quality, adaptable, and safe workflows, which can be customised to meet their specific throughput needs.

Learn more about MolGen at www.molgen.com.

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